



Operation Engage: Raising Awareness to Make Communities Safer Webinar

June 10, 2021

Agenda

Opening Remarks

Mariel Lifshitz, M.P.H., Senior Advisor, Office of the Assistant Attorney General, Office of Justice Programs, U.S. Department of Justice

Sean Fearn, Chief, Community Outreach Division, Drug Enforcement Administration (DEA)

Overview of the Community Outreach Division, DEA

Jamila Robinson, Senior Prevention Program Manager, Community Outreach Division, DEA

Operation Engage

Jamila Robinson, Senior Prevention Program Manager, Community Outreach Division, DEA

Robert Niczyporowicz, Community Outreach Specialist, Philadelphia Field Division, DEA

Uluao Aumavae, Community Outreach Specialist, Seattle Field Division, DEA

Operation Prevention

Catie Drew, Senior Prevention Program Manager, Community Outreach Division, DEA

Campus Drug Prevention

Rich Lucey, Senior Prevention Program Manager, Community Outreach Division, DEA

Questions and Answers



Opening Remarks

COSSAP Briefing June 10, 2021

Drug Enforcement Administration

OPERATION ENGAGE



C.P.O.

COMMUNITY OUTREACH & PREVENTION SECTION

Office of Congressional & Public Affairs
Drug Enforcement Administration

Jamila Robinson, *Senior Prevention Program Manager*



Goals/Overview

- Identify and eliminate **local drug threats** in every field division
- Build on the success of DEA 360 and take it to **scale across all divisions** and against any drug threat
- Support and contribute to local drug use **prevention efforts**
- **Bridge** local public safety and public health efforts



How Operation Engage Will Work:

Operation Engage will target a specific drug threat within each field division while building upon those things that stay the same across all divisions

What Stays the Same Division to Division:

- Drug trafficking
- Violence & crime
- Presence of DEA and its partners
- Importance of law enforcement and prevention
- DEA's ability to play a role and make a difference

What Changes Division to Division:

- The specific drug(s)
- The Transnational Criminal Organization(s)
- The sectors of the community available to respond
- The size and culture of the community



OBJECTIVES:

- **Connect** DEA field offices more, and more often, with the communities they serve
- **Leverage** DEA intelligence and street knowledge to build public awareness of local drug threats
- As an entity representing one of several key community sectors (law enforcement), **support** local drug-free community coalitions to increase impact and lasting success
- **Raise public awareness** on local drug threats and change attitudes to reduce drug use



IDENTIFY DRUG THREAT:

- 1) Opioids (**Fentanyl, Heroin, Rx**) – A modified/simplified version of the current DEA 360 Strategy is deployed within that community with the support and engagement of national and local partnerships to implement 360 community outreach deliverables
- 2) Stimulants (**Methamphetamine/Cocaine**) – Addressing the resurgence of stimulants in a given community through a variety of enforcement and community engagement strategies

2021 CITIES

DIVISIONS:

- New England
- Detroit
- El Paso
- Los Angeles
- Miami
- New Orleans
- Philadelphia
- Phoenix
- Seattle
- St. Louis
- Washington, DC



Deliverables

A. Stakeholders Gathering

- Convene a stakeholders meeting

B. Adult/Community Engagement

- Capacity Building/ Coalition Strengthening
- Adult and Parent Training

C. Youth Engagement

- Youth Leadership Training
- Youth Summits
- Dance Program



Deliverables

- *D. Media Engagement*
 - Drug prevention media campaign
 - Media Training
 - Social Media training for community members and/or youth
- *E. School Engagement*
 - Operation Prevention
- *F. Workplace Engagement*
 - Operation Prevention (Workplace module)
 - “Hidden in Plain Sight” initiative



Implementation

- Provide each field division with a full time **Community Outreach Specialist** position to support the mission and work of the collateral duty Demand Reduction Coordinator and access to a network of proven **national partners** to help with implementation
- Provide up-to-date and relevant **publications and digital materials** that can be tailored to a specific community
- Connect community outreach efforts to **local media** through the field divisions' public information officers to raise even more awareness and affect more individuals and organizations

Implementation

- Provide evidence informed trainings, programs and presentations (i.e., DEA presentations, Red Ribbon, Hidden in Plain Sight)
- Provide annual training on best practices and new resources
- Provide technical assistance to demand reduction coordinators and community outreach specialists

Citizens Academy



- Five to eight week training program given to civilians to understand critical mission and work conducted by DEA.
- Foster relationships between law enforcement, communities, and businesses.





Citizens Academy

DEA field divisions' implementing a Citizens Academy may achieve the following objectives:

- Increase in community awareness of the DEA's law enforcement and drug reduction efforts
- Develop new relationships with public and private individuals and organizations
- Establish a qualified pool of newly vetted and trained community liaisons to support DEA's drug reduction efforts

Outcome Metrics

- An **increase** in the number of public-private **partnerships** in each Operation Engage community to collaborate on efforts to reduce drug use-related problems
- An **increase** in community members' **awareness** of the scope of drug use-related problems in that community
- An **increase** in engagement by educators and parents in using science-based **prevention materials**, such as DEA's Operation Prevention, to prevent drug misuse in each Operation Engage community
- The community stakeholders' **development** of a formal **strategic plan of action** to decrease drug misuse-related overdoses in each Operation Engage community



Outreach Efforts

- DEA Dance and sporting team
- Baby Scientist activity
- Hooked on Fishing
- Citizens Academy
- Cultural Competency training
- Drug prevention and education school presentations
- Adult/Youth summits



Questions?

CONTACT INFORMATION:

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**DRUG ENFORCEMENT ADMINISTRATION
(DEA)**

**PHILADELPHIA FIELD DIVISION
COMMUNITY OUTREACH PROGRAM**

“HEALTHY BODY/HEALTHY MIND”

JUNE 10, 2021



**OPERATION
ENGAGE**

The logo for Operation Engage, featuring the text "OPERATION ENGAGE" in green and blue, with a blue speech bubble containing three horizontal lines and a green arrow pointing to the right.

PARTNERSHIPS ARE CRUCIAL

PHILADELPHIA DEPT. OF BEHAVIORAL HEALTH

SCHOOL DISTRICT OF PHILADELPHIA

LIONS CLUB/KNIGHTS OF PREVENTION & EDUCATION

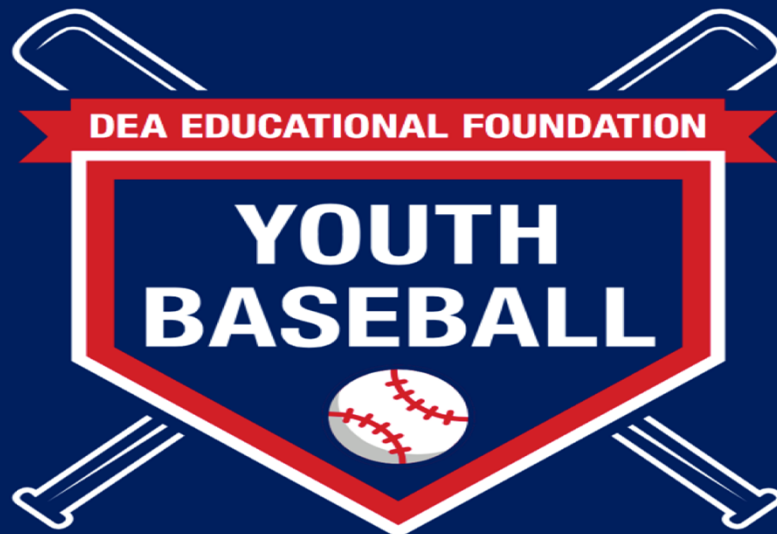
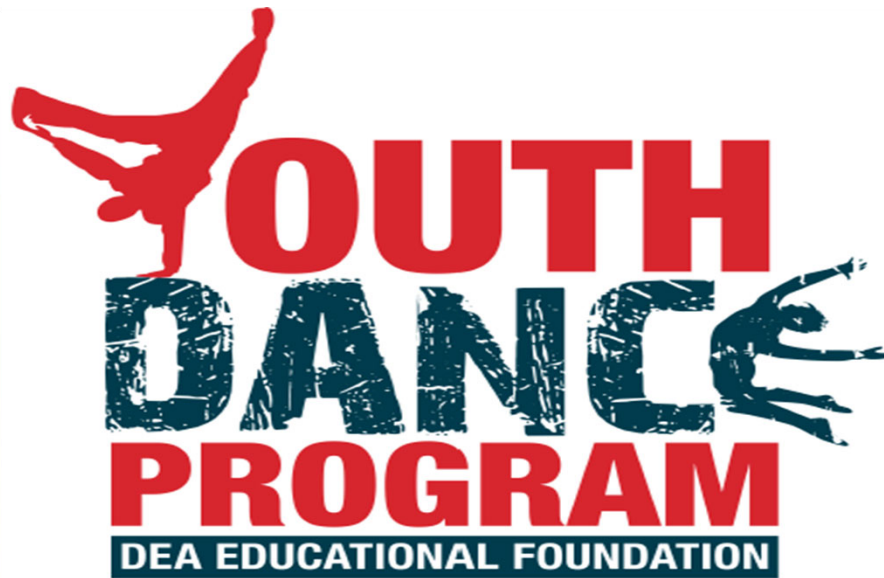
BOYS & GIRLS CLUB OF CHESTER, PA

PENNSYLVANIA CHAMBER OF COMMERCE

SAINT JOSEPH'S UNIVERSITY

PHILADELPHIA UNION/KENSINGTON SOCCER CLUB

DELAWARE DIVISION OF PREVENTION & BEHAVIORAL
HEALTH SERVICES



- ❖ DANCE
- ❖ BASEBALL
- ❖ ART
- ❖ SOCCER
- ❖ BASKETBALL

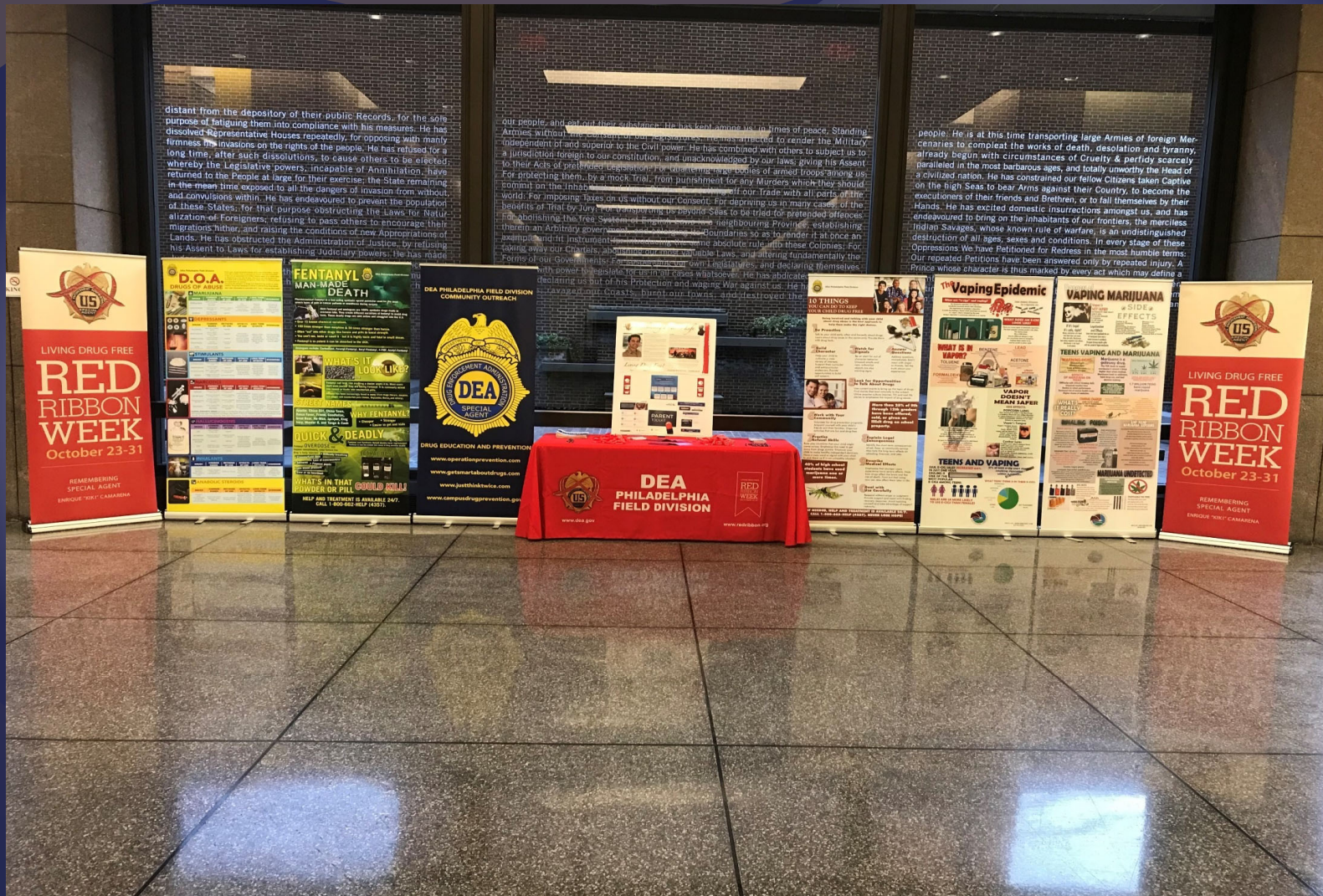
PHILLY OUTREACH - SPRING 2021

- PENNSYLVANIA YOUTH SURVEY SUMMIT
- **WORKPLACE ROUNDTABLE**
- SCHOOL DISTRICT OF PHILADELPHIA TEACHER CONFERENCES
- **FEDERAL AND NATIONAL TAKE BACK DAY**
- COALITION CAPACITY ENHANCEMENT TRAINING – CADCA
- **NATIONAL PREVENTION WEEK (NPW) FORUM WITH LIONS CLUB**
- NPW STUDENT/PARENT WORKSHOPS
- **AFTER-SCHOOL PROGRAMS/PRESENTATIONS**

UPCOMING PHILLY OUTREACH

- BRISTOL CARES YOUTH SUMMIT
- **DEA SUMMER CAMP SERIES**
- YOUTH LEADERSHIP ACADEMY
- **BLESSED BAG/CARE BAG PROJECT**
- FAITH-BASED AND COLLEGE OUTREACH INITIATIVE
- **RED RIBBON PROGRAM**
- NATIONAL TAKE BACK DAY

MOBILE DISPLAY UNITS/RESOURCE TABLES



Philadelphia Division

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OPERATION ENGAGE

philly.dea.gov
[@DEAPhiladelphia](https://twitter.com/DEAPhiladelphia)
[#OPEngagePhilly](https://twitter.com/OPEngagePhilly)
[#EngagewithPhilly](https://twitter.com/EngagewithPhilly)

OPERATION ENGAGE

ANCHORAGE, ALASKA

Collaborate with local community stakeholders to implement several strategies and activities regarding drug use prevention and education.

Uluao “Junior” Aumavae

OPERATION ENGAGE



Top Drug Threat for Anchorage Alaska

The State of Alaska provides unique challenges in preventing the scourge of drug addiction and related crime due to its geographic location and dispersed population. The City of Anchorage consists of 40% of Alaska's population and is a central hub for narcotics distributed throughout Alaska, to include rural villages. Opioids (illicit fentanyl and heroin) and prescription drugs are among the top regional drug threats in Alaska. According to the Department of Health and Social Services, Alaska Division of Public Health, Section of Epidemiology, from 2019 to 2020, fentanyl overdose-deaths increased 193% statewide. Additionally, the number of fentanyl seizures by DEA in Alaska have increased 90% during that time period, an all-time high.

The Seattle Division will partner with the United States Attorney's Office (USAO), Federal Bureau of Investigation, Alaska National Guard Counterdrug Support Program (CDSP), Anchorage Police Department, State of Alaska Department of Health and Social Services, and Anchorage area drug addiction specialists and community outreach organizations.

“PEOPLE WHO WORK TOGETHER WILL
WIN WHETHER IT BE AGAINST
COMPLEX FOOTBALL DEFENSES, OR
THE PROBLEMS OF MODERN SOCIETY.”



VINCE LOMBARDI



Scouting Report

- ▶ Build a CHAMPIONSHIP team
- ▶ IDENTIFY your team
- ▶ IDENTIFY your ROLE players
- ▶ IDENTIFY your IMPACT players
- ▶ RECRUIT your team
- ▶ BUILD relationships
- ▶ BUILD team chemistry
- ▶ CULTIVATE leaders
- ▶ IMPLEMENT play book to team



Anchorage Alaska Stake Holders



“THE ONLY PLACE SUCCESS COMES
BEFORE WORK IS IN THE
DICTIONARY.”

VINCE LOMBARDI



Scouting Report

- ▶ Relationship building
 - Time
 - Background
- ▶ Consistency
 - If you're early you're on time, every time
- ▶ Student of the game
 - Be informed of play book
 - Stay ready so that you don't have to get ready
- ▶ Diversify portfolio
 - Open to learn new things
 - Learn different cultures, backgrounds and traditions

Anchorage Alaska Operation Engage Programming



“PERFECTION IS NOT ATTAINABLE,
BUT IF WE CHASE PERFECTION WE
CAN CATCH EXCELLENCE.”

VINCE LOMBARDI



Operation Engage Anchorage Alaska Impact

- ▶ April 2021
- ▶ 25 Stakeholders
- ▶ 5 Schools
- ▶ 545

- ▶ May 2021
- ▶ 50 Stakeholders
- ▶ 14 Schools
- ▶ 2586





Drug Misuse Prevention Resources
Operation Prevention & Publications

The Partnership



- Began as a program aimed at combatting a growing epidemic of prescription opioid misuse and heroin use nationwide and has expanded to include prevention resources for all drug categories
- Content sourced from DEA, National Institute of Drug Abuse (NIDA) and the Substance Abuse & Mental Health Services Administration (SAMHSA) Center for Substance Abuse Prevention
- Workplace resources and turn-key resources for elementary, middle, and high school classrooms
- No cost



Opioid Misuse Prevention Resources—Refresher

- Digital Lesson Bundles for Elementary, Middle and High School
- Virtual Field Trip Series
- Student Videos
- Self-Paced e-Learning Module*
- Parent Resource Toolkit*
- Educator Webinar (On-Demand)
- Culture-Based Resources and Lessons

*offered in English and Spanish

Digital Lessons – Opioid Misuse

Elementary School



Proactive Prevention

Over-the-Counter and Prescription Medications: How do medications work in our bodies, and why is it so important to use them responsibly? Follow medication on a path through the body to investigate how they make us feel better with responsible use.

- [Download Digital Lesson](#)
- [Download Educator Guide](#)



Malachi's Medication

In this activity, students will identify and explain the dosage instructions included on a prescription label and conduct an experiment to understand the importance of accurately measuring medication dosage.

- [Download Activity](#)



Sarah's Sister

In this activity, students will meet Sarah and her younger sister who has gotten hold of medication that was not properly stored, to understand the importance of storing medication safely.

- [Download Activity](#)

Digital Lessons-Opioid Misuse

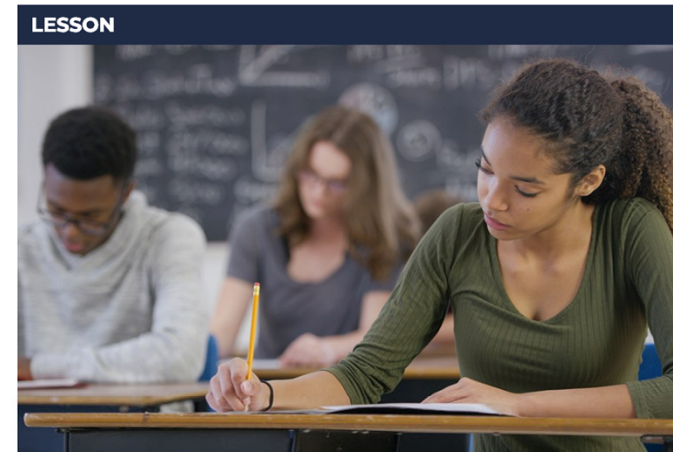
High School



Opioid Use: The Signs. The Symptoms. The Science

Separate fact from fiction with this classroom-ready digital lesson. Through investigation and hands-on activities, students learn the science behind prescription opioid and heroin addiction, overdose, and withdrawal.

- [Download Digital Lesson](#)
 - [Download Educator Guide](#)
-



Reporting on a Public Health Crisis: Opioids in the Community

Students will investigate how the opioid epidemic impacts their community acting as investigative reporters to investigate the who, what, when, where, why, and how of opioid use and misuse.

- [Download Digital Lesson](#)
 - [Download Educator Guide](#)
-

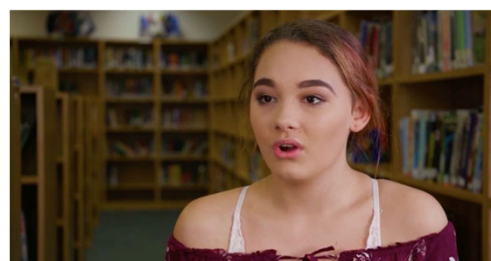
Virtual Field Trips

The Science Behind Opioid Addiction



Full Length	47 minutes
Intro	03:51
A Special Agent's Take	05:28
Chemistry	05:58
Neuroscience	08:14
Brain Functions	04:10
Personal Experiences	11:09
Moving Forward	04:52

On the Frontlines: A Community Fighting Back



Full Length	47 minutes
Intro	03:51
A Special Agent's Take	05:28
Chemistry	05:58
Neuroscience	08:14
Brain Functions	04:10
Personal Experiences	11:09
Moving Forward	04:52

Opioids: Real People. Real Stories. Real Science



Full Length	33 minutes
Donna's Story	05:33
Levi & Lyle's Story	09:43
Angie's Story	06:45
Carl's Story	11:27

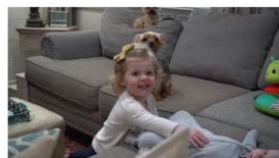
Student Videos



Competition Archives

Check out the finalists and winners from previous years' Video Challenges! These incredible videos were selected from hundreds of entries for their creativity and impactful messages about the dangers of prescription opioid misuse and heroin use. Congratulations to the winners and finalists.

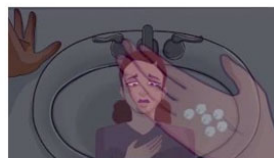
2019 2018 2017



GRAND PRIZE AND PEOPLE'S CHOICE WINNER

2019

Dalton S., Jackson H., Yanelly L., Brian W. in Manchester, TN



2ND PLACE

2019

Aria K. in Worcester, MA



3RD PLACE

2019

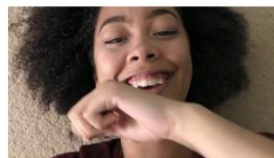
Jake S. in Cody, WY



FINALIST

2019

Sebastian N. in Middletown, CT



FINALIST

2019

Olivia H. in Darien, GA



FINALIST

2019

Mia L., Ava L. in Blacksburg, VA

Self-Paced Module

The image displays three screenshots of the 'Operation Prevention' self-paced module interface. The top screenshot shows the title 'What is an Opioid' and the subtitle 'and how does it affect your body?'. The middle screenshot shows a multiple-choice question: 'How do prescription opioids act on the body to relieve pain? Select the correct answer.' with four options (A, B, C, D). Option B is marked as correct, and a green box highlights the correct answer: 'Correct. Opioids bind to receptors in nerve cells and block the sensation of pain.' The bottom screenshot shows a diagram of a human body with hot spots on the brain and spine, and a text box explaining that opioids imitate some effects of endorphins but are not exactly the same. The interface includes navigation buttons like 'BACK' and 'NEXT', and a progress indicator 'Status 4/6'.

- Follows the stories of three teens – Stefon, Haley, and Mia
- Students learn the science behind what happens to the brain and body
- Explores the cycle of addiction
- Debunks misconceptions
- Available in Spanish

Parent Tool Kit

SECTION 2 START THE DISCUSSION

OPERATION
PREVENTION

DISCUSSION STARTERS

You may want to have a discussion with your child about this important issue but aren't quite sure where to start. Keep the lines of communication open by engaging in regular conversations. One-on-one conversations may not always yield the results you would like. Be patient and keep initiating conversations.

Here are some possible conversation starters:

There's a lot in the news lately about teens who are misusing prescription drugs. How much do you know about this? Do you know if kids at your school are taking prescription drugs like OxyContin® and Percocet® that were not prescribed for them?

- Sometimes teens will try to opt out of this conversation because they don't want to share specific information about friends or peers. In this case, you can be ready with a story about your own teenage years and someone you knew or something that happened pertaining to drug use during that time. Talk about how you felt, and then ask what they would have thought had they experienced something similar. This is also an opportunity to talk about why this behavior is so dangerous.

I just heard a report about drug use by teenagers, and I wanted to talk to you about what it said...

- Briefly summarize the report and talk honestly about how it makes you feel. Your child may be reluctant to talk about specific people they know, so make it clear that you are not fishing for information to get someone in trouble.

There is so much on the news today about people misusing prescription drugs. Are you aware of what can happen when people misuse medicine prescribed by doctors?

- If your child is not presently taking any medication, they may question the need to discuss this issue. Explain that people who misuse prescription drugs often don't have a prescription. Friends and family can supply the drugs—intentionally or inadvertently, when people leave old prescriptions in their medicine cabinets.

I see that your school has been taking part in a drug prevention program. There is so much in the news right now, and I am not sure I understand all of it. What have you learned from this program?

- This approach can be useful for children who are reluctant to talk about their personal feelings or relationships. Get the conversation started by asking your child to explain factual or scientific knowledge—for example, how opioids relieve pain and cause addiction—and listen for opportunities to ask follow-up questions.



PDF resource available for download from website

- Signs and effects of opioid misuse
- Discussion points
- Role-playing guides
- Myths and misconceptions
- Refusal techniques
- Available in Spanish

For hard copies email:
Community.outreach@usdoj.gov

- Depressants
- Hallucinogens
- Inhalants
- Marijuana
- Stimulants
- Steroids

Multi-Drug Topic Series



The Workplace Module

Module 1
The Opioid Epidemic

Module 2
The Science of Opioids

Module 3
The Reality of Opioids

Module 4
The Power of Prevention

MODULE 1

ADDITION SCIENCE
The Opioid Epidemic
Workplace
15 minutes

Learn the basics of what opioids are, while discovering the origins of the epidemic and how it has evolved. Employees will gain perspective into how the opioid epidemic affects people on a personal level.

[Begin Module 1](#)

MODULE 2

BRAIN AND BODY
The Science of Opioids
Workplace
15 minutes

Explore the science of opioids, including their impacts on the brain/body, plus practical ways of preventing dependency. Employees will get an idea of what it feels like to physically experience the science of opioids.

[Begin Module 2](#)

MODULE 3

STRATEGIES AND AVAILABLE TREATMENTS
The Reality of Opioids
Workplace

MODULE 4

PREVENTION FOR INDIVIDUALS AND COMMUNITIES
The Power of Prevention
Workplace

Native American Curricula

Drug Misuse Prevention Resources

- Digital Lessons
- Classroom Activities
- Master Class Video Series to Guide Implementation

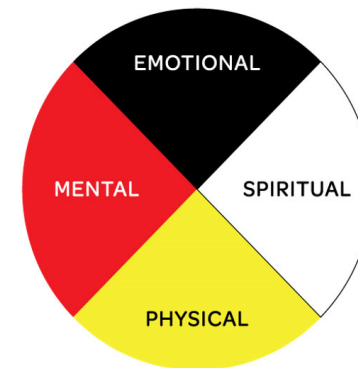


Good Medicine Bundle

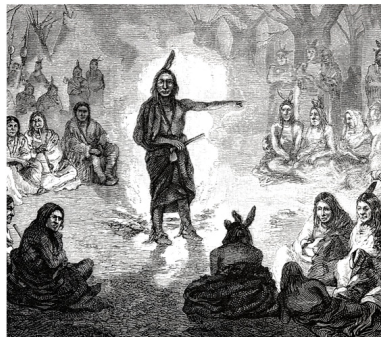
Digital Lesson Bundles



Storytelling: Connecting the Four Directions



Traditional Talking Circle



Sharing Time:

- Why is it easier to stop a fire or emotion when it is little, and harder when it is big?
- How can a "firestorm" of emotion cause people to make poor decisions?
- How can talking about our emotions be helpful?



Good Medicine Bundle



Culture-Based Resources on the Website

The screenshot shows the top navigation bar of the Operation Prevention website. The logo "OPERATION PREVENTION" with a red and blue pill icon and the tagline "Discover • Connect • Prevent" is on the left. The navigation menu includes "ABOUT", "PARENT RESOURCES", "SCHOOL RESOURCES", "WORKPLACE RESOURCES", and "CULTURE-BASED RESOURCES". The "CULTURE-BASED RESOURCES" link is circled in red. Other elements include "Sign Up for Updates", "Español", and social media icons for Facebook, Twitter, LinkedIn, and YouTube.

OPERATION PREVENTION
Discover • Connect • Prevent

ABOUT PARENT RESOURCES SCHOOL RESOURCES WORKPLACE RESOURCES **CULTURE-BASED RESOURCES**

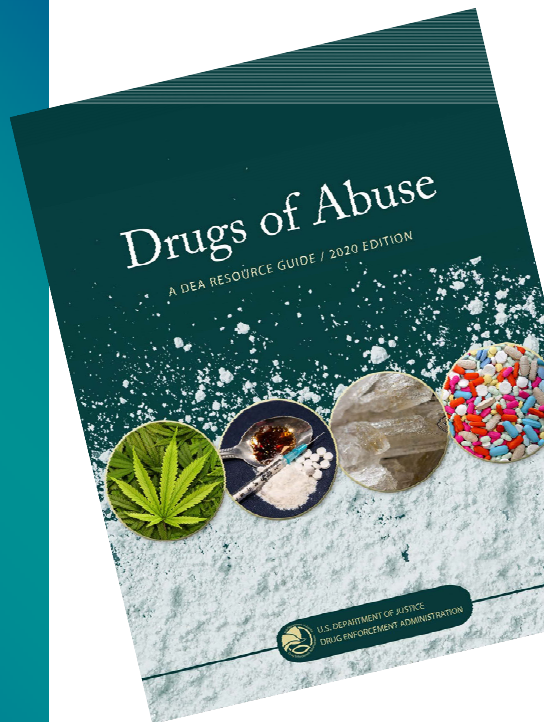
Sign Up for Updates Español

Culture-based Prevention Resources
Good Medicine Bundles

Use the wisdom of Native practices of wellness combined with the insights of modern science to help Native and non-Native students avoid the dangers of substance misuse. These hands-on, standards-aligned resources empower students to embrace positive and holistic health practices and gain an understanding of modern and historical Native approaches to wellness.

Quick Links Elementary School | Middle School | Master Class Videos

Additional Resources

The infographic has a blue header with the text 'DRUG ENFORCEMENT ADMINISTRATION' and the DEA logo. The title 'Prescription Drug Misuse: Myths vs Facts' is in a bold, dark blue font. Below the title is an image of a pill bottle with pills spilling out. The text 'What is it?' is followed by a definition of prescription drug misuse. The text 'Did You Know?' is followed by a statistic about prescription drug misuse in 2016. The text 'Myths vs Facts' is followed by a list of myths and facts about prescription drug misuse. The text 'Commonly misused prescription drugs fall under 3 categories:' is followed by a list of categories: Opioids, Depressants, and Stimulants.

DRUG ENFORCEMENT ADMINISTRATION

Prescription Drug Misuse: Myths vs Facts

What is it?
Misuse of prescription drugs means taking a medication in a manner or dose other than prescribed; taking someone else's prescription, even if for a legitimate medical complaint such as pain, or taking a medication to get high.
Source: Misuse of Prescription Drugs, National Institute on Drug Abuse.

Did You Know?
Prescription (RX) drugs are the most commonly misused substances by teens after marijuana and alcohol.
Source: <https://teens.drugabuse.gov/drug-facts/prescription-drugs>

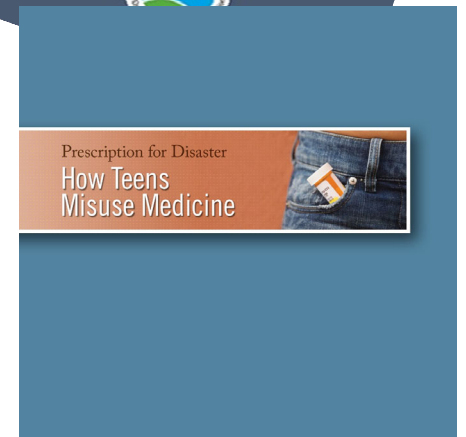
In 2016, 12 percent of high school seniors used a prescription drug non-medically in the past year.
Source: University of Michigan, 2016 Monitoring the Future Study, www.monitoringthefuture.org

Myths: It is safer to use prescription drugs to get high rather than using illegal drugs, because they are prescribed by a doctor or dentist and dispensed by a pharmacist.

Fact: Any use of prescription drugs without a doctor's recommendation can be as dangerous as using illegal drugs. Improper use can have serious health effects, including addiction and overdose.

Commonly misused prescription drugs fall under 3 categories:

- Opioids- Painkillers like Vicodin® or codeine
- Depressants- Used to relieve anxiety or help someone sleep, like Valium® or Xanax®
- Stimulants- Used for treating attention deficit hyperactivity disorder (ADHD), like Adderall® or Ritalin®



www.getsmartaboutdrugs.com/publications



Questions?

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www.OperationPrevention.com

www.getsmartaboutdrugs.com/publications



Drug Enforcement Administration

DEA's Outreach to Colleges and Universities



Drug Enforcement Administration

Binge Drinking Among College Students

- Binge drinking showed no significant changes for young adults attending or not attending college.
 - In 2019, 33 percent of college students reported binge drinking (versus 22 percent of those same-age adults not in college)
 - High-intensity drinking (10 or more drinks in a row in the past two weeks) has stayed level at about 11% since 2015 for people between the ages of 19 and 22, regardless of college attendance.

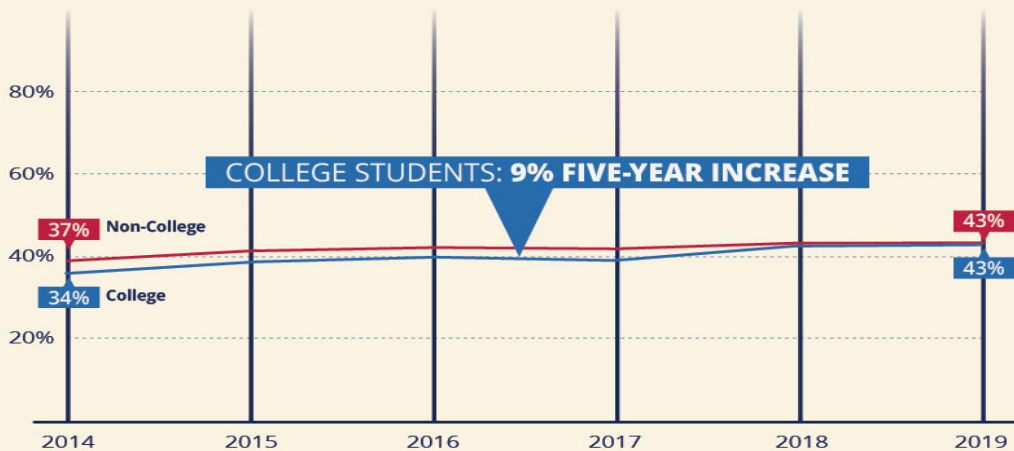
Monitoring the Future national survey results on drug use, 1975–2019:
Volume II, College students and adults ages 19–60.



Cannabis Use Among College Students

Past year **CANNABIS USE** remained at historic highs.

2019 Monitoring the Future College Students and Young Adults Survey Results



Figures have been rounded to the nearest whole number.



drugabuse.gov

Monitoring the Future national survey results on drug use, 1975–2019:
Volume II, College students and adults ages 19–60.



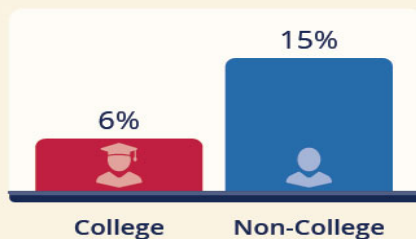
Cannabis Use Among College Students

Daily **CANNABIS USE** was more common among non-college young adults in 2019.

2019 Monitoring the Future College Students and Young Adults Survey Results

Daily use* of cannabis was nearly 3x as high among young adults not attending college compared to peers in college.

DAILY USE 2019



*Cannabis use on 20 or more occasions in past 30 days

Figures have been rounded to the nearest whole number.



drugabuse.gov

Monitoring the Future national survey results on drug use, 1975–2019:
Volume II, College students and adults ages 19–60.

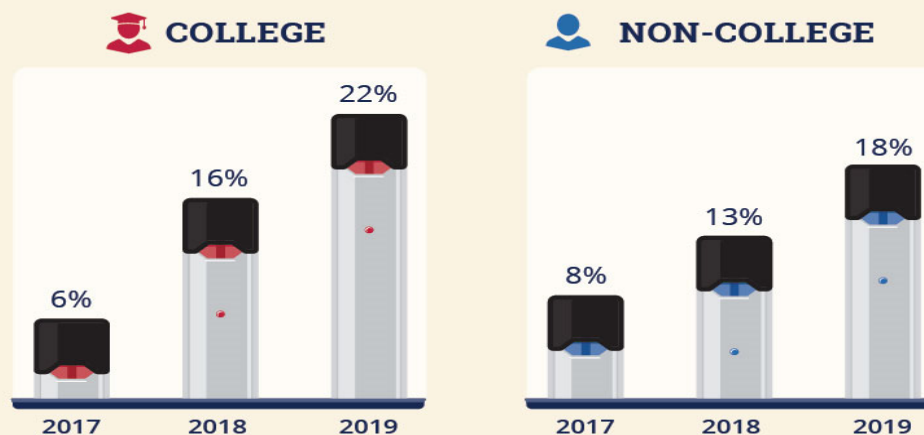


Drug Enforcement Administration

Nicotine Vaping Among College Students

Past month **NICOTINE VAPING** rose dramatically over 3 years.

2019 Monitoring the Future College Students and Young Adults Survey Results



Figures have been rounded to the nearest whole number.



drugabuse.gov

Monitoring the Future national survey results on drug use, 1975–2019:
Volume II, College students and adults ages 19–60.



Drug Enforcement Administration

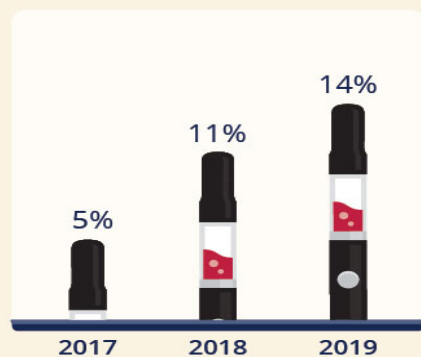
Cannabis Vaping Among College Students

Past month **CANNABIS VAPING** increased sharply among non-college young adults in 2019.

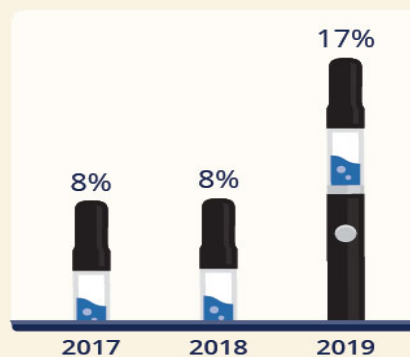
2019 Monitoring the Future College Students and Young Adults Survey Results



COLLEGE



NON-COLLEGE



Figures have been rounded to the nearest whole number.



drugabuse.gov

Monitoring the Future national survey results on drug use, 1975–2019:
Volume II, College students and adults ages 19–60.



Drug Enforcement Administration

Nonmedical Use of Prescription Drugs



Percent of College Students Who Reported Misusing Prescription Drugs Within the Past 3 Months*

	Male	Female
Prescription stimulants	12.7 percent	12.6 percent
Sedatives or sleeping pills	11.2 percent	13.4 percent
Prescription opioids	3.4 percent	4 percent

* Daily, weekly, monthly

Source: American College Health Association-National College Health Assessment (Spring 2020)



Mental Health of College Students



Anytime within the past 30 days:

- 31.8% felt things were hopeless*
- 25.4% felt so sad nothing could cheer them up*
- 22.6% felt worthless*

* Some, Most, All the Time



- 30.3% felt anxiety affected academic performance
- 2.4% likely to attempt suicide someday
- 2.0% attempted suicide within the last 12 months

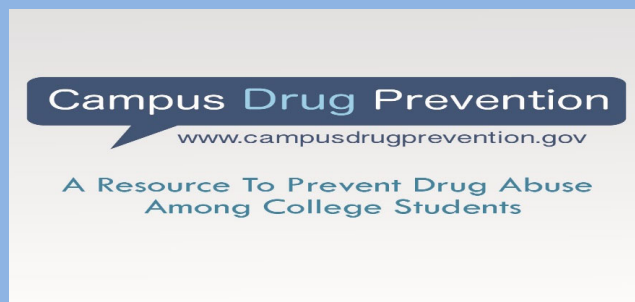


Drug Enforcement Administration

DEA's Products for Colleges and Universities

Institutions of higher education are an important stakeholder.

- Launched website in 2017 – www.campusdrugprevention.gov
- Developed campus-specific fact cards
- Sponsor Red Ribbon Week Campus Video PSA Contest with SAMHSA's Center for Substance Abuse Prevention
- Strategic planning guide for preventing drug misuse among college students





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www.campusdrugprevention.gov

Campus Drug Prevention
www.campusdrugprevention.gov

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NEW PODCAST

Deb Augustine, from DEA's Victim Witness Assistance Program, discusses the drugs often used in sex assault and much more on this month's episode.

Welcome

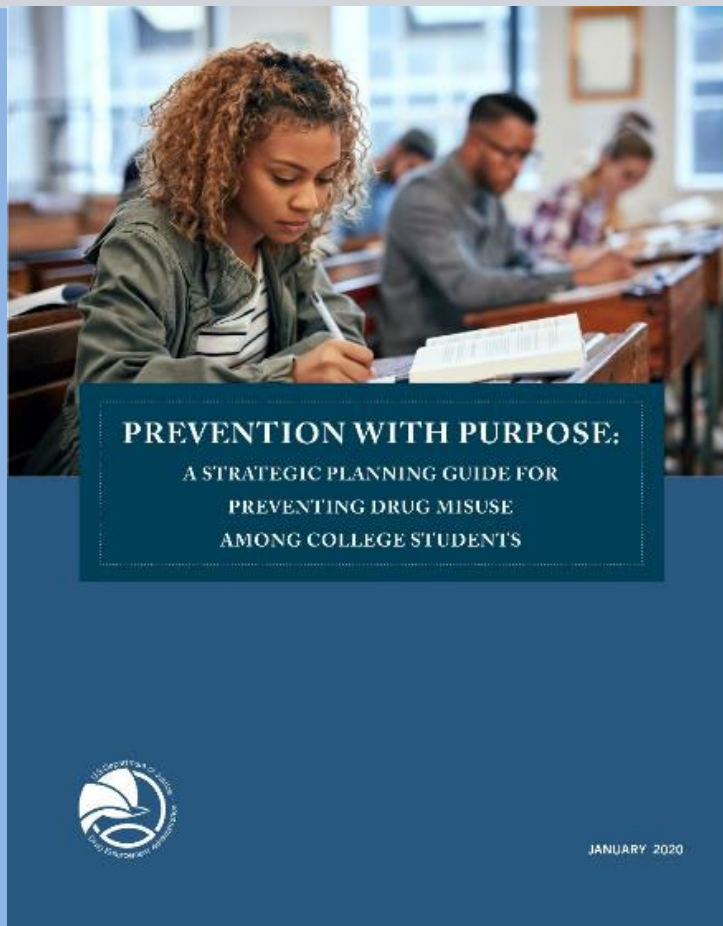
The Drug Enforcement Administration (DEA) is pleased to provide institutions of higher education and their surrounding communities with these resources to prevent drug misuse among college students. We are committed to promoting the importance of prevention and its role in helping ensure the health and safety of our nation's colleges and universities. [View an introductory video clip of the website's features.](#)





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Prevention with Purpose





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Contact Information

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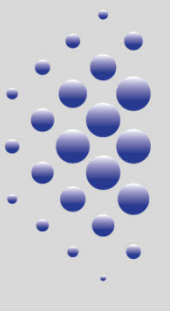
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Drug Enforcement Administration

Community Outreach and Prevention Support Section

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Questions?



BJA's

Comprehensive
Opioid, Stimulant,
and Substance Abuse
Program