



BJA's
Comprehensive
Opioid, Stimulant,
and Substance Abuse
Program



Massachusetts
City of Brockton
Champion Plan Prevention Education Program

10/01/19 Grant Start → 09/30/22 Grant End

Overview

The Champion Plan Prevention Education (CPPE) Program serves the greater Brockton, Massachusetts, area. As a diverse community of 95,630, Brockton has seen substance use disorder (SUD) disproportionately affect its minority population. Brockton also faces high concentrations of poverty (18.2 percent) compared to the overall state rate (12.7 percent). As a community facing social and economic struggles, the opioid epidemic has directly affected the quality of life for residents, with a correlation between SUD and HIV/AIDS, sexually transmitted infections (STIs), and hepatitis C. The target population is individuals aged 25 to 45, as 41 percent of clients suffering with SUD are within this range, in addition to the 48 percent of individuals diagnosed with HIV. Data have shown a 171 percent increase in the use of Class A narcotics between 2010 and 2015, from 42 incidents to 114, respectively. During that time, the city recorded nearly 500 overdose deaths in which substance use was involved (including opiates, cocaine, alcohol,

and prescription drugs). The CPPE Program targets not only injection users who contract HIV (17 percent of all people living with HIV in Plymouth County) but other key groups to increase the understanding that substance use is a risky behavior that can result in the spread of STIs and overdose-related deaths.

Grant Focus

- Expand law enforcement diversion and first-responder models that connect individuals to substance abuse treatment and recovery support services.
- Increase access to naloxone.
- Prioritize real-time data collection, analysis, and dissemination.
- Link data sets to identify trends and focus resources.
- Develop and disseminate research on opioid policies and interventions.

- Build capacity in underserved regions impacted by the opioid epidemic.
- Expand public awareness about opioid abuse.
- Educate public safety and criminal justice stakeholders about substance abuse.

Program Approach

The CPPE model is a collaborative, multiagency approach to provide resources for individuals suffering from SUD, as well as education services about HIV/AIDS, STIs, and hepatitis C to vulnerable groups. CPPE expands access to supervision, treatment, and recovery services through the support of the Brockton Police Department, which serves as the conduit to treatment. Participants can access detoxification and critical stabilization services, as well as various treatment options such as medication-assisted treatment or intensive outpatient therapy. Additional services will enable individuals with SUD to change their health outcomes through access to experienced recovery coaches.

CPPE uses a three-tier approach to:

1. Provide collaborative case management through treatment specialists and police outreach officers.
2. Increase access to SUD services and interventions for injection drug users that contract HIV.
3. Provide prevention education to individuals with the highest risk of HIV/AIDS/STI/hepatitis C infection.

Evidence indicates that among high-risk populations, there are individuals at even higher risk for relapse. The case management team will work intensively to provide them with resources that will best meet their needs with the goal of sustained engagement in treatment. Core aspects of the case management model include:

1. Individuals with three or more CPPE visits in a six-month period will be flagged for intensive case management.

2. The case management team will develop a management plan that leverages peer recovery and clinical support services in order to provide intensive treatment.
3. For those not enrolled in treatment, or who are enrolled in community-based treatment, the CPPE case management team will develop an outreach plan that fits individuals' needs. The outreach team will conduct at least two outreach visits a month.

Project Partners

- Brockton Police Department
- Office of the Mayor
- Brewster Ambulance
- Gandara Center
- Brockton Area Prevention Collaborative
- BAMSI C.O.P.E. Center
- Kelly Research Associates
- Brockton Neighborhood Health Center's Harm Reduction Clinic

Contact Information

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